

# Restaurant Examples



**Saltillo**  
MEXICAN KITCHEN

Come Try Our  
Authentic  
Mexican Delights

**Offering Weekly Lunch Specials**

**Specialties**  
TORTILLA SOUP  
CALDO DE POLLO  
ENSALADA PEQUENA  
ENCHILADAS POLLO  
TRIO OF TACOS  
ICE CREAM  
CAPPUCCINO

**11 AM - 2 PM**  
NO SUBSTITUTIONS OR SPLIT ORDERS

MONDAY - FRIDAY 11AM TO 10 PM  
SATURDAY 12 PM TO 10 PM  
**832-623-6467**  
[www.saltillomexicankitchen.com](http://www.saltillomexicankitchen.com)



**SUBJECT LINE:**

Come Try Our Authentic Mexican Cuisine

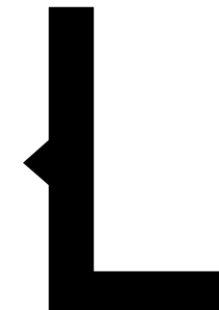
**TARGETING:**

Ages 30+, HHI 50k+, Interest in food

**RESULTS:**

11.76% Opens

2.23% Clicks



LOCAL MEDIA HOUSE

# Restaurant Examples

**WINTERFEST**  
Wednesday through Sunday  
4-Course Meal starting at just **\$19.95**

*Plus...*

**Tuesday Night Buffet \$17.95**  
*All You Can Eat & 1/2 Price Bottles of Wine*

**Lunch Specials**  
starting at just **\$10.00**

**Winterfest Banquet Packages**  
starting at **\$25**

**Don't Miss**

**Happy Hour All Week 4-6:30pm**  
*Drink Specials & Appetizers*

*Upcoming Events*

**Oldies Night**  
**Jan. 30**

**Beatles Night**  
**Feb. 13**

Click for Details...

**ALDARIO'S**  
**RESTAURANT**  
240 Naugatuck Ave.  
Milford  
203-874-6096  
www.aldarios.com

Like us on Facebook

*Must be of legal drinking age to purchase.*

## SUBJECT LINE:

Don't Miss Our Winter Specials & Events

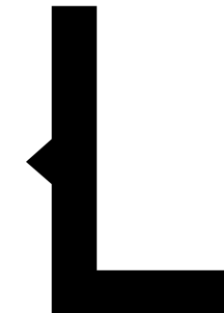
## TARGETING:

Age 21+ in list of zips near location

## RESULTS:

10.3% Opens

2.2% Clicks



LOCAL MEDIA HOUSE

# Restaurant Examples



**Tequila's**  
**FINE MEXICAN GRILL**

-LARGE VARIETY OF TEQUILAS-  
-BEST MEXICAN RESTAURANT IN TOWN-

**LIVE MUSIC**  
at Collier Blvd. Location  
*with Frankie & Margyellen*  
Monday-Thursday - 6-9pm

**LIVE MARIACHI MUSIC**  
6:30-8:30 pm  
Every Wednesday and Thursday  
**North Naples Only**  
Every Friday and Saturdays  
**Fort Myers Only**

**BEST HAPPY HOUR  
IN TOWN 3-7PM**

**2 for 1**  
House Margarita Rocks  
Domestic Beer • Wine  
**\$3.00**  
Well Drinks  
Must be of legal drinking age to purchase or participate.

**NOW SERVING LUNCH MENU  
7 DAYS A WEEK**

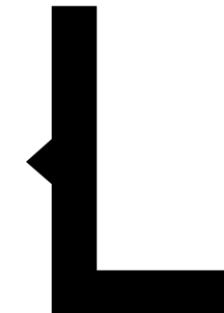
**CLICK HERE FOR OUR LATEST COUPONS**

11965 COLLIER BLVD. #1 NAPLES, FL 239-352-1242  
26801 S. TAMiami TRAIL BONITA SPRINGS, FL 239-948-9700  
13040 LIVINGSTON RD. NAPLES, FL 239-263-6788  
13731 S. TAMiami TRAIL FORT MYERS, FL 239-437-6660

**SUBJECT LINE:**  
Plans for Lunch or Dinner?

**TARGETING:**  
Consumers

**RESULTS:**  
10.41% Opens  
1.47% Clicks



LOCAL MEDIA HOUSE

# Restaurant Examples



ALEXANDER'S  
STEAKHOUSE

## CAVIAR & BEEF DINNER

Thursday, March 23, 2017

Join us for a culinary adventure through the magic of Bulgarian Sturgeon Caviar harvested & prepared by Chef Claude Le Totic, former head chef at Michelin 3 Star rated Joel Robuchon Les Nages and 2004 winner of the prestigious Meilleur Ouvrier de France award.

With a world-class caviar and a world-renown chef, this will be a dinner to remember!



Every detail of this extraordinary dinner has been thoughtfully rendered, right down to the sourcing of the highlighted ingredient, Bulgarian Sturgeon Caviar.



Chef Claude Le Totic traveled across the globe to the Black Sea coast of Bulgaria to visit one of the world's oldest and most renown purveyors of luxury, sustainably farmed caviar, for an in depth immersion into the production and harvesting of this iconic ingredient. Inspired by all he learned and well equipped with a variety of caviar straight from the source, he has designed a very special menu that caters to lovers of caviar and novices alike.

Share | Facebook | Twitter

[MAKE A RESERVATION](#)

### SUBJECT LINE:

A Night of Caviar & Culinary Magic

### TARGETING:

Consumers

### RESULTS:

12.89% Opens

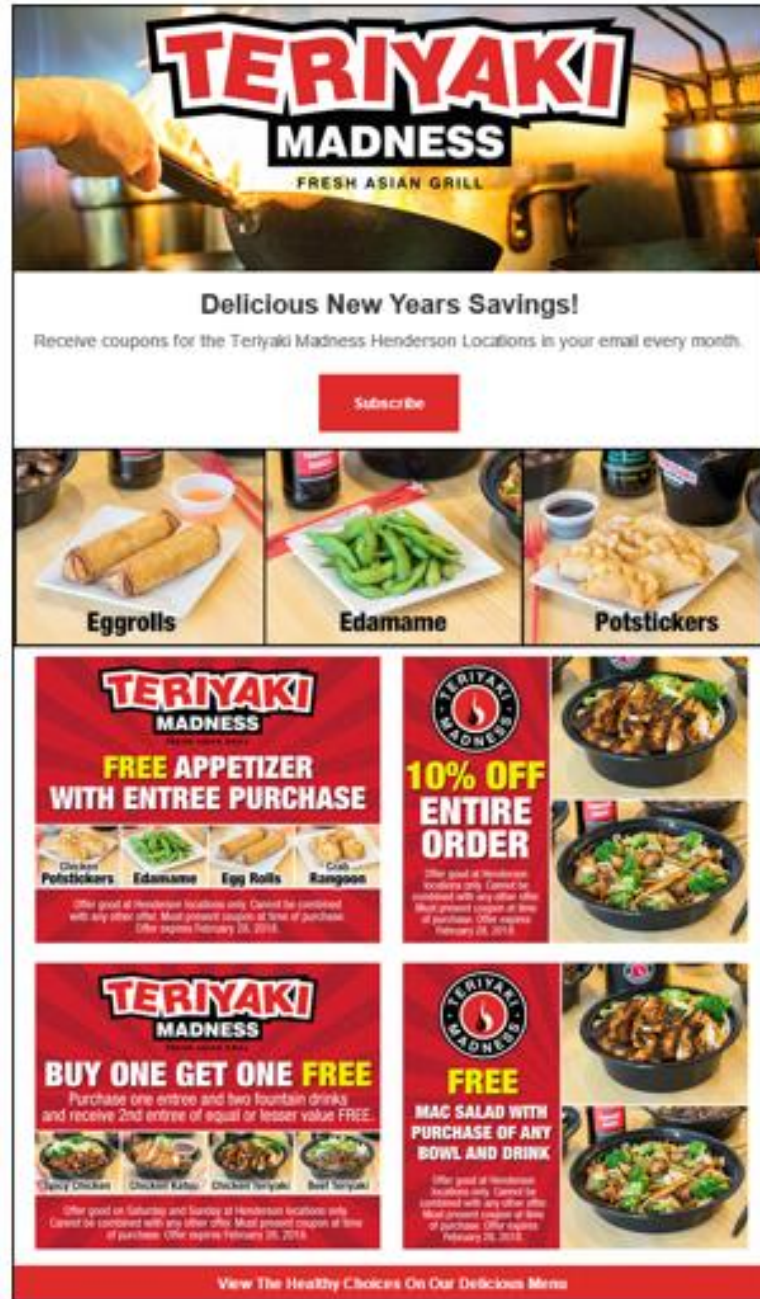
2.06% Clicks



LOCAL MEDIA HOUSE



# Restaurant Examples



**TERIYAKI MADNESS**  
FRESH ASIAN GRILL

**Delicious New Years Savings!**  
Receive coupons for the Teriyaki Madness Henderson Locations in your email every month.

[Subscribe](#)

**Eggrolls**      **Edamame**      **Potstickers**

**TERIYAKI MADNESS**  
**FREE APPETIZER WITH ENTREE PURCHASE**  
Chicken Potstickers, Edamame, Egg Rolls, Crab Rangoon  
Offer good at Henderson locations only. Cannot be combined with any other offer. Must present coupon at time of purchase. Offer expires February 28, 2018.

**TERIYAKI MADNESS**  
**10% OFF ENTIRE ORDER**  
Offer good at Henderson locations only. Cannot be combined with any other offer. Must present coupon at time of purchase. Offer expires February 28, 2018.

**TERIYAKI MADNESS**  
**BUY ONE GET ONE FREE**  
Purchase one entree and two fountain drinks and receive 2nd entree of equal or lesser value FREE.  
Spicy Chicken, Chicken Katsu, Chicken Teriyaki, Beef Teriyaki  
Offer good on Saturday and Sunday at Henderson locations only. Cannot be combined with any other offer. Must present coupon at time of purchase. Offer expires February 28, 2018.

**TERIYAKI MADNESS**  
**FREE MAC SALAD WITH PURCHASE OF ANY BOWL AND DRINK**  
Offer good at Henderson locations only. Cannot be combined with any other offer. Must present coupon at time of purchase. Offer expires February 28, 2018.

[View The Healthy Choices On Our Delicious Menu](#)

**SUBJECT LINE:**

Come Get Your Free Mac Salad Today!

**TARGETING:**

Coupon Clippers, Interest in dining out

**RESULTS:**

8.50% Opens

1.03% Clicks

# Restaurant Examples

**JET PACKED SUMMER DEALS!**

<b>2 LARGE PIZZAS</b> WITH UP TO 4 TOPPINGS <b>ONLY \$17.76</b> (PICK UP & DELIVERY)	<b>1 LARGE PIZZA</b> 1 TOPPING <b>ONLY \$9.99</b> (PICK UP & DELIVERY)	<b>2 MEDIUM PIZZAS</b> 1 TOPPING <b>ONLY \$12.98</b> (PICK UP ONLY)
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**CLICK HERE TO ORDER NOW OR CALL 210.497.1900**



**SHOW THIS OFFER ON YOUR PHONE OR PRINT!**  
Delivering to 78258 & 78260



**CALL:**  
**210 497 1900**  
20079 STONE OAK PARKWAY, TXT

OFFER EXPIRES 7/31/16

**SUBJECT LINE:**

Jet Packed Summer Deals

**TARGETING:**

Interest in food

**RESULTS:**

10.44% Opens

1.69% Clicks